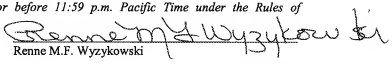


**PATENT**  
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**PETITION FOR EXTENSION OF TIME**  
**FROM THE NOTICE OF APPEAL**

*I hereby certify that this correspondence is being electronically filed with the United States Patent and Trademark Office on June 13, 2008 at or before 11:59 p.m. Pacific Time under the Rules of 37 CFR § 1.8.*

  
Renne M.F. Wyzykowski

Applicant : Thomas P. Ivanyi  
Application No. : 09/944,348  
Filed : August 31, 2001  
Title : SYSTEM AND METHOD FOR MEASURING AND STORING  
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER  
BEHAVIOR  
Grp./Div. : 2623  
Examiner : John R. Schnurr  
Customer No. : 23363  
Docket No. : 57547/A719

Confirmation No. 9772

**Mail Stop RCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
June 13, 2008

Commissioner:

Applicant petitions the Commissioner to extend the time for response to the Notice of Appeal filed November 13, 2007 and made under 37 CFR § 1.136(a) for four month(s) from January 13, 2008 to June 13, 2008.

The fee for extension of time required by 37 CFR § 1.17 is calculated below.

FEE CALCULATION			
LENGTH OF EXTENSION	SMALL ENTITY	LARGE ENTITY	FEE
WITHIN FIRST MONTH	\$ 60.00	\$ 120.00	\$
WITHIN SECOND MONTH	\$ 230.00	\$ 460.00	\$
WITHIN THIRD MONTH	\$ 525.00	\$1,050.00	\$
WITHIN FOURTH MONTH	\$ 820.00	\$1,640.00	\$
WITHIN FIFTH MONTH	\$1,115.00	\$2,230.00	\$1,115.00

Please charge our Deposit Account No. 03-1728 for \$1,115.00 to cover the cost of the extension.

**Petition for Extension of Time**  
**Application No. 09/944,348**

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Daniel M. Cavanagh

Reg. No. 41,661

626/795-9900

DMC/rmw

RMW IRV1114429.1-\*06/13/08 4:08 PM